

# SPONSOR PROSPECTUS

## 26<sup>th</sup> Annual San Diego Glycobiology Symposium

### DATES

April 18-19, 2024

### PRELIMINARY SCHEDULE

#### Thursday, April 18:

Sponsor arrival/set up: 8:00-11:00am

Sponsor networking with Trainees: 11:00-12:00pm

Lunch: 12:00-1:00pm

SDGS Main Meeting: 1:00-5:30pm

Poster Session & Reception: 5:30-7:30pm

#### Friday, April 19:

SDGS Main Meeting: 8:30-5:30pm

Sponsor exhibit breakdown: by 5:30pm

Dinner party: 5:30-9:30pm

### LOCATION

#### Alexandria Campus Point

10300 Campus Point Drive,  
San Diego, CA 92121

### ACCOMMODATIONS

The symposium is not held at a hotel and therefore there is no room block.

Please visit conference website for list of nearby hotels. [Sdgs.ucsd.edu](http://Sdgs.ucsd.edu)

### CO-CHAIRS

**Marianna Alperin, M.D., M.S.**

Professor

Division of Urogynecology & Pelvic  
Reconstructive Surgery

Department of Obstetrics, Gynecology,  
and Reproductive Sciences  
UC San Diego Health Sciences

**Amanda Lewis, Ph.D.**

Professor

Division of Maternal-Fetal Medicine

Department of Obstetrics, Gynecology,  
and Reproductive Sciences  
UC San Diego Health Sciences

### MEETING ORGANIZERS

Tracy Gilstrap

Jonathan Vega

Please direct all inquiries here:

[sdgs@ucsd.edu](mailto:sdgs@ucsd.edu)

### About the Glycobiology Research and Training Center

The Glycobiology Research and Training Center (GRTC) brings together faculty interested in glycans from a wide range of research areas. The Center is crossing the typical boundaries between departments at UC San Diego. The Core GRTC faculty actively manage research laboratories where graduate students and postdoctoral scholars explore glycoscience research. While the headquarters and leadership of the GRTC are at UC San Diego, GRTC members include faculty from academic institutions throughout California, with a vast range of research interests, creating an unparalleled network of expertise and collaboration in the field.



# SPONSORSHIP LEVELS AND GUIDELINES



BENEFITS	Platinum \$5,500	Gold \$4,500	Silver \$3,500
2-day Symposium attendance includes meals and access to all presentations and poster reception (for up to 2 people)	✓	✓	✓
Logos of all sponsors on poster next to registration table in foyer area	✓	✓	✓
Listing by sponsorship level on San Diego Glycobiology Symposium website	✓	✓	✓
Company logo in conference program	✓	✓	✓
Company logos displayed on screen prior to introductory session & breaks	✓	✓	
Exhibit space during Thursday and Friday (table, two chairs)	✓ (prime location)	✓	
Attend the dinner party on Friday evening (for up to 2 people)	✓	✓	
Brief product introduction during meeting (5 min)	✓	✓	
Sponsored breakfast or lunch (choice of one event)	✓		
Sponsored social event (choose Thursday evening poster reception or Friday dinner party. First-come, first served). Sponsor may provide personalized items to be displayed/distributed at the event	✓		
Sponsored NextGen meeting (Thur)	✓		
Sponsored Industry Networking Fair (Thur)	✓		

## Exhibit Space and Labor

The venue will provide a 5' foot exhibit table and 2 chairs. There will be no labor to assist you with the installation or dismantling of your exhibit. Tablecloth can be provided if you do not have your own.

## Payment

**Sponsorship payment must be received by April 1, 2024**, for your company logo to be placed on the SDGS website or any marketing material and must be received prior to symposium to attend event. Payment by check (*made out to UC Regents*) or wire transfer is accepted. Due to the nature of the event, no refunds can be offered.

# ABOUT SDGS SPONSOR BENEFITS

## Recognition

- Exhibiting at the symposium will highlight your company and **foster collaborations** and new discoveries.
- Your company will be acknowledged in all symposium **advertising**, on the website and in the final program.

## Exposure

- Food and drink stands are **integrated** between exhibits to increase traffic.
- **Signage, table tents, and on-screen** information all provide a highly visible means of showcasing your company to those in the field of glycoscience.

## Presentation

- Platinum and Gold Sponsors are given the opportunity to **present** their company and **products or services to the attendees**.

## Interaction

- Breaks, lunches, and dinner and the poster session/reception are opportunities for sponsors to interact with attendees.
- This approach has been very successful in increasing significant interactions between sponsors and their target audience.

## Networking

- Hear about the latest multidisciplinary **glycoscience research** and the rapid evolution of the field.
- You will have numerous opportunities for personal interactions with **meeting attendees** to demonstrate or present your products and make the acquaintance of both seasoned and **next generation top scientists**.

## NextGen Program

- NextGen, our half-day program and poster session designed specifically for **trainees and upcoming researchers** is an opportunity to reach the **next generation of customers**.
- These NextGen researchers are the moving force and often making purchasing and service choices. Choosing to support NextGen will give you this **additional exposure**.

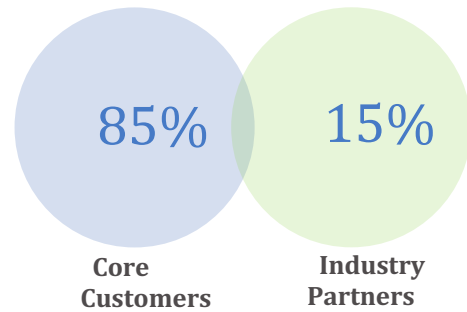
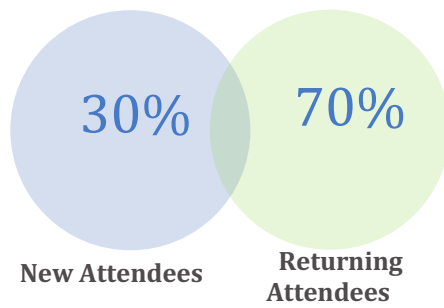
## Networking Fair

- We will bring **trainees and sponsors** for networking event.
- Attendees will have the opportunity to network in an **intimate setting** and speak with industry leaders in the field of **glycoscience research**.

## Support Innovation

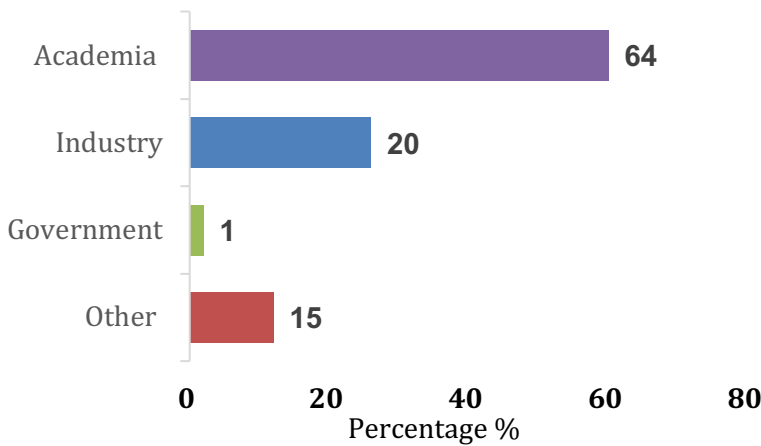
- Now, more than ever, **the importance of glycoscience in fields as diverse** as evolution, cancer research and human health, materials science, energy production, bioinformatics, and drug discovery has never been more apparent.
- Your support for research that translates into improvements **in human health** and lifestyle is invaluable.

# SDGS SYMPOSIUM DEMOGRAPHICS

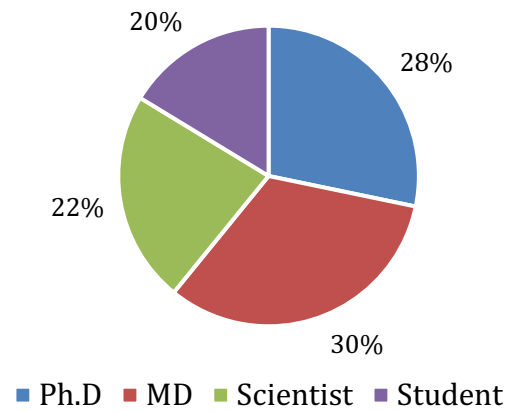


*Get involved with High prospective Glycoscience stakeholders that can drive your business research performance.*

## Employment Sector



## SDGS Attendee



89%

Researchers



17

Industry partners



120-160

Attendees



15

Universities

# PAST SPEAKER DEMOGRAPHICS

## High Profile

Post doc and top-level professors at well renowned research intuitions who have a great depth of knowledge and new innovative ideas

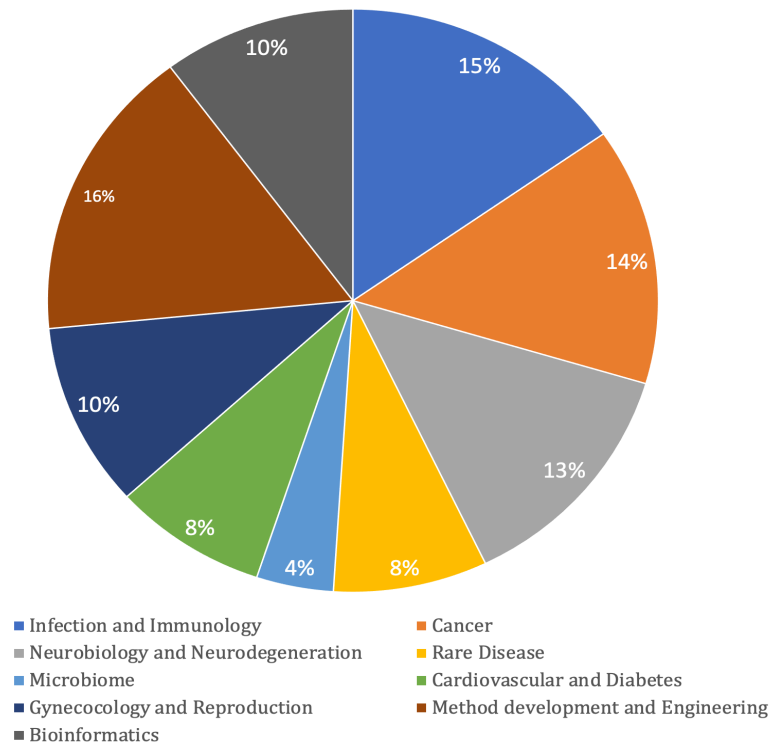
## Top Level Entrepreneurs

Participants are glyco-research top-level executives who decide their business future. They will gather in this event.

## Target Audience

Enhance the research knowledge with popular topics and materials in the glycoscience industry  
Include business wealth management.

SDGS Speakers by Topics



# 2024 SDGS CONFIRMED SPEAKERS

(Please click on the following speaker names to learn more about each respective 2024 SDGS speaker)



[Rommie Amaro](#)  
*UC San Diego*



[Amanda Lewis](#)  
*UC San Diego*



[Christopher Toomey](#)  
*UC San Diego*



[Michael Demetriou](#)  
*UC Irvine*



[Nathan Lewis](#)  
*UC San Diego*



[Rahul Warrior](#)  
*UC Irvine*



[Jeffrey Esko](#)  
*UC San Diego*



[Jamey Marth](#)  
*Sanford Burnham Prebys*



[Yu Yamaguchi](#)  
*Sanford Burnham Prebys*



[Carlito Lebrilla](#)  
*UC Davis*



[Jim Paulson](#)  
*Scripps Research Institute*

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## Liability/Indemnity

Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the Alexandria Point, UC San Diego GRTC, and San Diego Glycobiology Symposium and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or thereof. In addition, the exhibitor acknowledges that Alexandria Point and San Diego Glycobiology Symposium do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

## Contractual Agreement

All the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by completing the registration form and agreeing to being a sponsor, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

### Confidentiality Information

This material contained in our response and any material or information disclosed during discussions of the proposal represents the proprietary, confidential information pertaining to UC San Diego Health services, methodologies, and methods. Products and brand names are intellectual property and all rights reserved.